January 27, 2010

To whom it may concern,

Company name: Seven & i Holdings Co., Ltd.
Representative: Noritoshi Murata,
President and Representative Director
(Code No. 3382/First Section of the Tokyo Stock Exchange)

Notice Regarding Termination of Operations at Seibu Yurakucho

At a meeting of the Board of Directors held on January 27, 2010, Sogo & Seibu Co., Ltd., a consolidated subsidiary of Seven & i Holdings Co., Ltd., resolved to terminate operations at Seibu Yurakucho.

1. Reason for Termination of Store Operations

In the Seven & i Group's department store operations, Sogo & Seibu is taking steps to strengthen its business and management foundation as well as to enhance its asset efficiency. As a part of those initiatives, Sogo & Seibu closed Sogo Shinsaibashi at the end of August 2009 and Seibu Sapporo at the end of September 2009.

Now, Sogo & Seibu has decided to close Seibu Yurakucho. Since it was opened in 1984, this store has supported the lifestyles of working women by serving as a source of the latest fashions. However, after determining that it would be difficult to achieve a recovery in the store's performance, Sogo & Seibu made the decision to close Seibu Yurakucho.

2. Overview of Store Closure

(1)	Store name	Seibu Yurakucho	
(2)	Head office	2-5-1, Yurakucho, Chiyoda-ku, Tokyo	
(3)	History	1984	Opened.
		1995	Following remodeling, reopened as a large-scale fashion specialty store.
		1998	Floor space was increased on the second floor of the Fashion Building (Formerly A-Building).
		2006	Following remodeling, reopened as a comprehensive specialty store in the fields of beauty and health care.
(4)	Sales floor space	15,700 square meters	
(5)	Net sales	Fiscal year ended February 2009: 16.2 billion yen	
(6)	Employees	59 employees (As of December 2009)	
(7)	Closure date (planned)	December 25, 2010	

3. Impact on Business Results

The impact of the store closure on the Company's consolidated business results will be minimal.