



April 8, 2010

To whom it may concern:

Company Name: Seven & i Holdings Co., Ltd.

Representative: Noritoshi Murata, President & Representative Director
(Code No. 3382/First Section of the Tokyo Stock Exchange)

Notice of Acquisition of Treasury Stock and Cancellation of Treasury Stock

At a meeting held on April 8, 2010, the Board of Directors of Seven & i Holdings Co., Ltd., approved the acquisition of treasury stock, pursuant to Article 156 and Article 165-3 of Japan's Corporate Law, and the cancellation of the treasury stock thereby acquired, pursuant to Article 178 of the Corporate Law.

1. Reasons for acquisition of treasury stock

To further enhance returns to shareholders and to achieve greater capital efficiency in management.

2. Details of acquisition

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|--------------------------------------|---|
| (1) Type of shares to be acquired: | Seven & i Holdings common stock |
| (2) Number of shares to be acquired: | Up to 20,000,000 shares, representing 2.21% of issued shares (excluding treasury stock) |
| (3) Total amount of acquisition: | Up to ¥50.0 billion |
| (4) Period of acquisition: | April 15, 2010 to May 20, 2010 |
| (5) Method of acquisition: | Open market purchase |

3. Cancellation of treasury stock

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|---|---|
| (1) Type of shares to be canceled: | Seven & i Holdings common stock |
| (2) Number of shares to be canceled: | 20,000,000 shares (planned), representing 2.21% of issued shares prior to cancellation (excluding treasury stock).
All of the shares acquired, as described above in Note 2, will be canceled. |
| (3) Number of issued shares after cancellation of treasury stock: | 886,441,983 shares (planned) |
| (4) Scheduled date of cancellation: | June 30, 2010 |

(Reference)

Holdings of treasury stock as of February 28, 2010

Number of issued shares (excluding treasury stock):	903,458,108 shares
Number of shares of treasury stock:	2,983,875 shares